Appalachian Ohio

MEMBER BENEFITS

NETWORKING

Appalachian Ohio members have the opportunity to connect in person at quarterly meetings with like-minded tourism professionals, industry experts, businesses and government officials. Members are also able to host board and membership meetings in your region to engage our membership with your local communities and highlight your unique offerings.

ECONOMIC IMPACT STUDY

Through grant support from the Governor's Office of Appalachia, Appalachian Ohio members receive a significant discount (more than $1500!) on the biennial State Economic Impact Study. These reports include data per county, region, and the state, further documenting that tourism is integral and a driving component of the Appalachian regional economy.

PROFESSIONAL DEVELOPMENT

Appalachian Ohio quarterly membership meetings always include an educational aspect to keep our members informed about trends and developments in the tourism industry.

PROMOTION

Membership includes opportunities for marketing and promotion, such as website listings on www.appalachianohio.com, features and shares on the Facebook page, and inclusion in collateral printed materials. Appalachian Ohio also promotes the region at various consumer shows, trade shows, and travel information centers.

MEMBER DISCOUNTS

Our members receive discounted rates for co-op advertising opportunities and perks from our partnerships with Great Lakes Publishing, Ohio Traveler, RoadRunner Magazine and Pittsburgh Magazine.

OTHER BENEFITS

Appalachian Ohio represents members' interests in discussions with government agencies and other stakeholders such as Governor's Office on Appalachia, TourismOhio, and Ohio Chamber of Commerce. The organization's advocacy efforts are aimed at promoting the tourism industry and supporting the economic impact it provides our region.

YOUR INVESTMENT

$200 MEMBERSHIP

OUR COMMITMENT

TO PROMOTE TOURISM AS ECONOMIC DEVELOPMENT THROUGHOUT OHIO'S 32 APPALACHIAN COUNTIES.

Ohio™

www.appalachianohio.com